



Parent Letter

Dear Parent or Guardian,

Your child's class is about to embark on an amazing journey of discovery by participating in the Our Rock Project. Under the guidance of their teacher the children will team up and choose a STEM (Science, Technology, Engineering, Math) topic. Then they will independently research their chosen subject, find a local professional working in that field, interview them and then write, edit and produce their own short 4-10-minute film. Once the students have completed their productions, they can share their work with other students in classrooms around the world in our video library. You can learn more about the Our Rock Project on our website: ourrockproject.org.

Your child's teacher will be emailing you a parental permission shortly with an ourrockproject.org suffix. When you receive this email please open it and read over our "terms of use". Below the terms you will find an acceptance box and two boxes asking for a password. By accepting and entering a password you and your child are now linked to their student account. This will allow you and your child access to Our Rock Project platform where you, your child and their teacher can track their progress throughout the production process. The platform also provides your student and their teacher with an easy way to upload, review and accept any of benchmark steps the teacher has set up for the class.

The Our Rock Project is a 501.c.3 non-profit organization. Participation is completely free and our video library is always free to visit and watch the student films. It is also important to note that the copyrights to all student films remain with the students themselves, their parents and the school. We have no claims on the ownership of the films, but rather operate as a facilitator of the film productions and as an archive for the finished work. If you would like to help us spread this revolutionary education program to more schools around the world, please visit our site and click on the donate tab at the top of the page.

If you have any questions or would like more information about the Our Rock Project, please do not hesitate to contact your child's teacher or the school. You can also contact us directly via our email address below or on our web site contact page. We hope you will approve your child's participation in the Our Rock Project and look forward to seeing the stories your child and their classmates produce.

Sincerely,

Michael Van Laanen

Founder & CEO